

	1	2	3	4	5	Category Total
Theme and Subject	Both theme and subject are poorly defined, out of frame, or not clear in the photo	Theme or subject are clearly defined, but the other aspect is not easy to distinguish	Both theme and subject are distinguishable, but neither is compelling	One, but not both theme or subject are compelling and engaging	Both the theme and subject are compelling and engaging	
Composition	There is no clear understanding of composing a photo. In other words no basic composition can be identified	Some understanding of composition is displayed but used inconstantly, creating an unbalanced photo	A strong fundamental understanding of composition is on display, but it does not distinguish the photo on its own merit	A mastery of composition is displayed in the photo, but doesn't go forward enough to be highlight the subject	Image shows advanced understanding of composition, using it in a creative way that highlights the subject and engages viewer	
Lighting, Color, and Exposure	The photo has no clear understanding of lighting, color, or exposure	Lighting, color, and exposure are present but they don't seem to be related in a meaningful way	The photo displays a technical understanding of 1/3 elements in this category, but fails to show of the others	2/3 of these elements are captured adequately but the final element isn't clearly expressed	The photo creatively displays a clear understanding of all 3 elements in this category. Each is used in a technically brilliant way going beyond what was expected	
Creative, Original, Impactful	The photo shows no element of creativity, originality, and has no impact on the viewer	The photo has some combination of creativity, originality, and impact. Yet these aspects are not well expressed	1/3 of these elements are captured adequately, the two other element do not rise to the same level	2/3 of these elements are captured adequately, the final element isn't fully expressed	A stunning photo that is impactful, original, and creative showing the thought and skill of the photographer	
Brief Narrative Description	The text is poorly worded, has obvious grammatical errors and misspelled words. Additionally, the text may be over the word limit of 500	Some element of grammar, spelling, and wording may have numerous errors. The text may also be over the word limit.	Word limit is not exceeded but fails to captivate the reader	The text begins to reach captivating but fails in some area. For example, there may be issues with narrative structure and tone that don't seem to match the photo	The narrative behind the photo is described excellently. The story is both captivating and engaging providing additional, engaging context to the photo	
Overall Total						0

